The main title should be in the font

'Almendra Display'

the size should be 100pt in one of the chosen shades below. Incorporate the UK element by using the font 'Almarante' rotated slightly to fit into the empty space of the 'e' in Faire. Make sure the title is centered on every page, including the app. The title should also be a viable button option to allow users to get back to the homepage.

Example Title & Example Title EXAMPLE TITLE Example Title

Example Title

Example Title

ALL FONT OTHER THEN THE TITLE should be in the font

'Almarante'

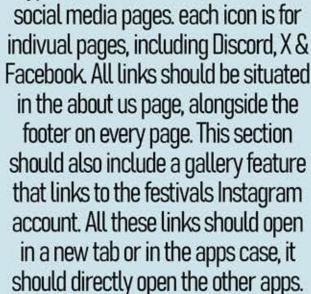
in one of the potential shades shown below. The title should be a clean 100pt and all menus a size 35pt. Any text should be a 22pt with the exception of titles and important information, which should be 30pt.

These icons should be used to provide

hyper-link 'buttons' to the Festivals

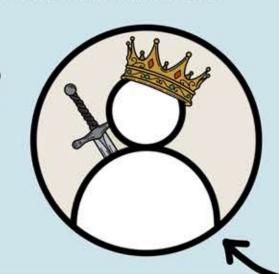






home · about us · events · tickets · guidelines · shop





Use these illustrated icons as functioning buttons for features on the pages. The account and basket icons should be in the top right corner of every page.

Use the ticket symbol as a button to add the selected ticket to the basket. Also place the ticket icon on the home page with a tag-line, to encourage a prominent call to action for our users.

Each body of text of title should include a rectangular background with a corner radius of 30. The transparency should range from 30% to 70% reduction, dependant upon the illustrations and information. Add multiple rectangles of text ontop of one another to create layering features.

All boxes should be in the shade #FFF9F5 to match the colours chosen for the account logo.



This logo should be advertised in the top left corner of every page with the slogan "Download Our APP today!". The font should be the same as the rest of the page but the size should only be 15pt. The logo should also work as a button to download or navigate to the app.



#52524b #e0d16d

#525d9b

Potential colour palette for the pages